

BERNINA⁺

*Discover
your creative wings!*



artista 730 **BERNINA⁺**

The artista 730 is a superlative sewing computer. This top-of-the-range machine from the BERNINA stable boasts a Microsoft® Windows® operating system, built-in USB technology, USB stick, and the world-first of BSR for uniform stitch length, even at varying speeds. BSR makes things so much easier, especially when free-motion quilting.

The artista 730's new multifunction buttons ensure that you'll sail through the embroidery process with ease. Thanks to the large colour touchscreen, Help function, sewing and embroidery tutorial, built-in Creative Consultant and Favourite Function button, this highly versatile sewing, embroidery and quilting computer is simplicity itself to operate.

New!



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Internet portal

The artista 730 is the world's only sewing computer to use the intuitively operable Microsoft® Windows® as its operating system. The optionally available modem lets you download designs directly from the artista Internet portal.



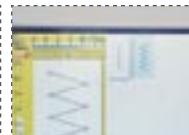
Large colour touchscreen

The touchscreen displays all the vital information in each menu: stitch width and length, feed-dog and needle position. Animations in the user interface enable the intuitive operation of the machine.



Separate winder motor

The winding device helps you save time: with the artista 730 you can wind on bobbins as you sew, embroider or quilt, without having to interrupt your work. Also useful is the robust, multifunctional metal spool holder.



BSR – BERNINA Stitch Regulator

Introducing the sensational world-first that makes free-motion quilting easy: the BERNINA Stitch Regulator, or BSR for short. This presser foot ensures uniform stitch length, even at variable sewing speeds. The highlight of the 730's presser foot: the BSR foot can even sew zigzag stitches.



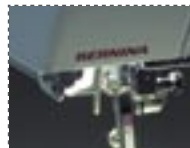
Multifunction buttons

Sewing and embroidery made easy: The multifunction buttons let you adjust stitch length and width. In the embroidery area you can infinitely scale, position and rotate designs, as well as working with them in the tutorial.



Infinitely adjustable presser-foot pressure

Stepless control of presser-foot pressure lets you optimize and adjust the even fabric feed. This helps you achieve the perfect seam with all thicknesses of fabric, from coarse to delicate.



CFL sewing light

The built-in BERNINA sewing light illuminates the sewing area around the needle with bright-as-day, shadow-free light.



Thread cutter

With the artista 730, the thread end is automatically cut off after you finish embroidering a colour in a design. Needle and bobbin thread can also be cut simultaneously at the press of a button in the sewing, darning and quilting modes.



Favourite Function button

The Favourite Function button is freely programmable for your most frequently used function, and can also be called up via the touchscreen.



Stock embroidery designs

The artista 730 offers a choice of over 100 embroidery designs, including floral, quilting and children's designs. The ability to freely combine and edit designs and alphabets on-screen will give your creativity wings!



Embroidery module with matching bag (optional)

This easy-to-attach embroidery module gives you access to the wonderful world of embroidery. The generous embroidery area affords you enough space to turn your ideas into reality. The accompanying bag is practical for stowing the embroidery module and transporting it with ease.



Setup

Unique! Only a BERNINA gives you the option of setting all default settings, operating elements, stitches and functions according to your own personal needs, and programming the Favourite Function button.



FHS Free-Hand System

A real BERNINA highlight: The knee-operated lifter lets you raise the presser foot and lower the feed dogs at the same time, leaving your hands free to guide the fabric.



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